

Why an optimized user experience on your network is indispensable

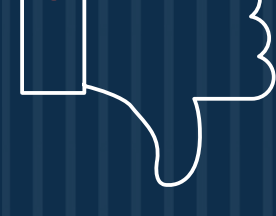
Poor network and application performance lead to increased help desk calls, extended troubleshooting time, revenue loss and unhappy users. See how Aruba User Experience Insight (UXI) can fix this.

The cost of **not monitoring** user experience on your network



Up to 68% of employees experience a late start of online meetings

Due to an unstable network, resulting in 3 hours/week of lost productivity¹



48% instore retail customers are dissatisfied

Due to inconsistency with their online retail experiences, leading to loss of customer loyalty²



\$4000/day productivity loss*

Due to poor performance of critical applications like MS Office on your network

*businesses with up to 200 employees



70% of IT's time is spent troubleshooting

Meaning less time for strategic projects³

End users expect their **network and applications to always work**, and when they don't, they are fixed as soon as possible.

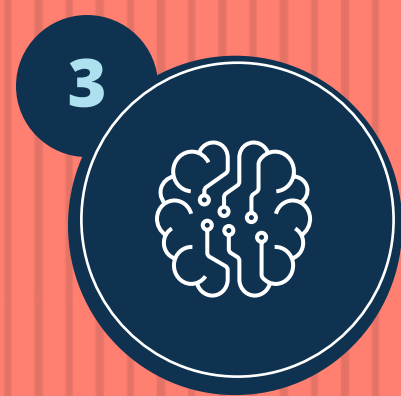
Why a traditional approach won't work



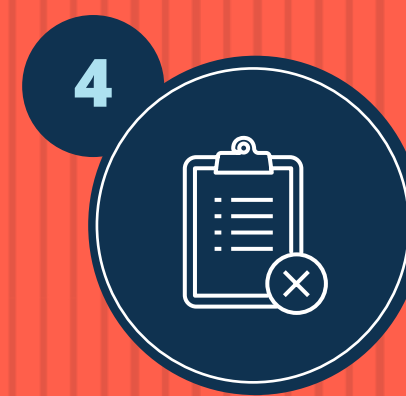
1 Aren't designed for a hybrid environment (SaaS web, internal, remote, distributed)



2 Fail to provide performance insights from the users' perspective



3 Lack of intelligence, agility and scalability



4 Don't meet the current testing requirements

How Aruba UXI can transform user experience

AIops powered **Aruba UXI** provides precise insights into user experience and application performance by continuously monitoring and testing the network from a client perspective.



24x7 proactive testing of network and applications with automatic support ticket creation



Fewer help desk calls, better end user experience



An intuitive dashboard with real time AI-powered insights



Absolute network visibility with detailed performance metrics



Easy triage and validation of network changes



Faster troubleshooting and fixes



Machine learning to set a baseline network performance and problem thresholds



Reduced alert fatigue and better utilization of IT resources

Reasons to trust Aruba UXI



Executes more than **0.5 Billion** tests per day



Help businesses save **20%** per month



Deployed in over **50 countries**



Highlights network issues within **2 minutes** of deployment

Aruba UXI is helping customers across different industries solve real life use cases



Universities

Ensured availability of important education applications across campus



Events

Helped detect network coverage issues and provide a great user experience



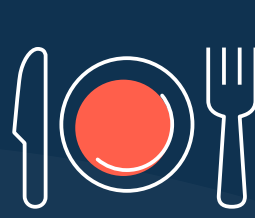
Healthcare

Improved experience for caregivers while using critical healthcare applications



K12

Helped benchmark network capacity and performance for 1:1 digital learning rollout



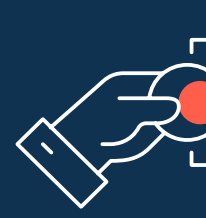
Hospitality

Ensured webapps and captive portals work well for guests



Enterprises

Reduced time to detection and resolution of network issues



Financial Institute

Helped enable a glitch free instore customer experience



Retail

Reduced store downtime and service disruptions

"We use UXI sensors at our site to quickly spot and diagnose user reported issues we can't easily locate. This tactic has reduced the district's site-based troubleshooting time from hours to seconds and we can get the data from anywhere."

Roman Gaddis

Executive Director of Technology for the Dawsonville, Georgia school system

See Aruba UXI in action.

Schedule a Demo now

Sources:
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2. <https://www.manh.com/en-gb/resources/press-releases/2017/03/20/four-in-five-consumers-frustrated-inconsistent-retail>
3. Gartner Identifies 5 Network Cost Optimization Opportunities, press release, June 2019